



Florida's Choice
HEALTH CARE

... Introduces "Michael Roberts"

- *Senior and Family Care Transition Specialist*
- *Founder of "Florida's Choice Healthcare"*

- *Nationally Certified Advanced Care Manager!*
- *Concierge Healthcare Service Professional*





National Academy of Certified Care Managers

Striving to certify knowledgeable, qualified, and ethical professional care managers.

Michael Roberts is an Advanced Certified Care Manager (CMC) – Certified from the National Academy of Certified Care Managers ([NACCM](#)) and is experienced and educated in various fields of human healthcare services, social work, case management, gerontology, and trained as a healthcare advocate to assess, plan, coordinate, monitor and provide services for the elderly and their families. Michael’s priority as a *Care Manager* is to attain the highest quality of life for his clients given their circumstances and assist in life and care transitions at *Home or with Private Duty Home Health services, Clinical Home Healthcare Nursing Companies, Assisted Living/Memory Care Centers, Skilled Nursing Rehabilitation Facilities, Hospitals, or Hospice.*

Call today: (727) 288-1078



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A True Family Care Transition Story you might relate to:

To Whom It May Concern,

My sisters and I wanted to write to you regarding your care manager Michael Roberts to let you know what a blessing he has been to us. My sisters and I live out of state and our 83 year old mother was living alone in Florida with no one to care for her. Mom was weak, not eating right, unable to drive, and suffering from numerous issues including diabetes. In addition, mom was determined to stay in Florida and live independent as long as she could. However, we were worried as mom did not have a primary care physician; she accidentally changed her Medicare insurance to an HMO during open enrollment, and was a fall risk alone at home. Overall, we needed someone to help us navigate the healthcare system in St. Petersburg as we could not do it alone from another state. It was far too expensive and difficult taking off from work to travel. Moreover, mom would not move up north to live with us and didn't want to be trouble because she knew we had families of our own.

So, we called Michael Roberts at Florida's Choice Healthcare and asked him for help and to be our families and mothers care manager... and Michael has been there every step of the way. Mom wanted to try to stay at home and Michael educated us in detail with the options and services available with her budget and insurance. To begin, Michael introduced us to Dr. Mark Eichenbaum, a geriatric physician with Aging Well and Associates. Dr. Mark assessed mom's situation, offered her care, and recommended that Michael assist us with finding home care for mom if she was to attempt to stay at home. We had never had to explore private duty or home health before and did not know how to navigate this system. Michael went out of his way to introduce us to the local home health options available and even assisted in revising mom's insurance to better serve her needs under Medicare guidelines to ensure there were no out of pocket expenses. Our mother received the best clinical home health care after we chose Capri Home Care. They provided nursing, physical therapy, diabetic and medication management for mom for many months. Things went well for mom for over a year and we stayed in touch with our care manager Michael as needed...

After about a year...it was determined that mom was no longer able to live alone at home. Mom was simply not able to manage her day to day activities and her hygiene was not where it should be. This being said, mom was admitted into the hospital with a UTI and again.... We called our care manager, Michael.

Because we were out of state we couldn't be right there for mom, Michael met Dr. Mark Eichenbaum at Pasadena Hospital and developed a care plan for discharge and further treatment at a skilled nursing rehabilitation center called Gulf Shore Care and Rehabilitation Center. Again with the help from Michael, Medicare covered all rehabilitation services with no out of pocket expenses.

However, we still were not done... mom still needed a new home when she discharged from rehab. Mom could no longer live at her home and it was now time to explore options and costs of assisted living... Again we called on Michael at Florida's Choice Healthcare.

With the assistance of Gulf Shore Rehab Care Center and Michael, we began to explore the numerous options in assisted living as well as the costs. In addition, Gulf Shore Care center helped my mother get qualified for Medicaid housing assistance which, granted my mother \$1100.00 a month. With the Medicaid assistance and my mother's social security benefits, we were able to establish residency at Heron House Assisted living where my mother happily lives today! Again, with Michael's help from Florida's choice Healthcare....We had no additional out of pocket expenses!

We are taking the time to write this letter to you in our busy schedule because without Michael we would not have been able to maintain our mother independence in her home for as long as we did or find her the long-term assistance when the time came. To this day, we immediately contact Michael when we need him and he is always right there to facilitate services for our mother.

My sisters, Sue, Sherry and I truly do not know what we would do without Michael's assistance.

He deserves the GoldStandard for service in our book and we hope you recognize him for his true dedication to elder care. Our experience in this has been a rare find.

Sincerely,

Terri, Sherry, and Sue



senior **veterans**
SERVICE ALLIANCE

Florida's Choice Health Care

A Private Health Care Concierge Service Specializing in family and Geriatric Care Transitions

Navigating and understanding a loved one's care options and choices in Florida's health care system can be an overwhelming and stressful task.

You might be asking yourself...Who do we trust? Where can we turn to? Who will listen to our personal details? What are my best options? What can we afford? What is covered by our insurance? Who cares?

However, YOU ARE NOT ALONE!

Florida's Choice Health Care offers geriatric care management, personalized, affordable, non-medical, assistance to TAMPA BAY's seniors and their families in making educated healthcare transition choices to meet long term care needs in the aging process.

We provide 1-on-1 assistance to seniors and their families in making educated choices when choosing or changing health care providers such as hospitals, primary care physicians, and specialists. In addition, we assist families and loved ones with placement in independent living facilities, assisted living facilities, rehabilitation nursing homes, with home health providers or care at home with private duty.

Our services are completely customizable and vary from client to client. There is no minimum or maximum amount of time we provide, and we work with families, guardians, physicians, case managers, social workers, and care facilities to assess the level and type of care needed and develop a care plan to decrease client hospital re-admissions, and family anxiety.

Understanding your choices in the health care transition process allows for less stress and confusion for the client as well as the

family and has proven to have better outcomes for the health of the client.

YOU ARE NOT ALONE!

Call Florida's Choice Health Care NOW for a free Consultation.

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